



Sponsorship Opportunities - MSEF 70th Anniversary Gala

It is an honor to be celebrating our 70th year and a distinct privilege to have empowered and trained science and engineering leaders over the past seven decades. On **October 10, 2019**, we will pause to celebrate this momentous milestone. A special thank you to the thousands of exceptional students, families, educators, partners, and sponsors who have traveled with us on this incredible journey.

As we look ahead to the next 70 years, we are focused on building MSEF's capacity to ensure that the organization is well-positioned to advance its important mission. As a 501(c)(3) non-profit organization, MSEF relies on the generosity of its donors to raise capital and make strategic investments. Funds raised from the 70th Gala will be instrumental in positioning MSEF for success.

Thank you for your interest and consideration of this sponsorship opportunity. We hope you will choose to support the advancement of science and engineering among Massachusetts' students and educators.

MSEF, a 501(c)(3) non-profit organization, is the leading enabler of future thought leaders through experiences in science and engineering practices using well-proven programs and novel approaches that empower students and educators to learn in and beyond the classroom.

MSEF programs benefit 73,000+ Massachusetts students each year, helping them to achieve success both in school and beyond the classroom. Through effective student mentoring in schools, MSEF inspires and guides young researchers and innovators to realize a passion for science, engineering and technology while building essential career and life skills. Students develop foundational STEM competencies; learn to think logically, creatively, critically, and independently; and learn critical lessons in communication and perseverance through their research and project work.

MSEF programs are free and open to all children (grades 5-12) across Massachusetts. We believe that all children regardless of gender, zip code, race and ethnicity should be empowered through science and engineering practices. To that end, we are proud that over 30% of MSEF's successful schools are in high-needs districts.

 **Presenting Sponsorship (\$50,000 +)**

Two tables for 20 guests (10 seats/table) with premier seating
Opportunity to speak from podium and full screen presence during event
Logo featured on printed invitation (commitment by August 1, 2019)
Exclusive logo placement on the 70th Anniversary page of the website
Listing on event poster
Sponsor feature at MSEF High School and Middle School Science and Engineering Fairs
Social media mentions on Facebook and Twitter

 **Platinum Sponsorship (\$25,000)**

One table for 10 guests with premier seating
Podium Recognition and full screen presence during event
Logo featured on printed invitation (commitment by August 1, 2019)
Prominent logo placement on the 70th Anniversary page of the website
Listing on event poster
Sponsor feature at MSEF High School and Middle School Science and Engineering Fairs

 **Gold Sponsorship (\$10,000)**

One table for 10 guests
Shared screen space during event
Name/Organization listed on printed invitation (commitment by August 1, 2019)
Name placement on 70th Anniversary page of the website
Listing on event poster
Sponsor feature at MSEF High School and Middle School Science and Engineering Fairs

 **Silver Sponsorship (\$5,000)**

One table for 8 guests
Shared screen space during event
Name placement on 70th Anniversary page of the website
Listing on event poster

 **Bronze Sponsorship (\$2,500)**

Tickets for 5 guests
Shared screen space during event
Listing on event poster



Legal Name / Company Name: _____

Name As You Would Like It To Appear
On Marketing Materials: _____

Contact Name & Title: _____

Address: _____

Phone: _____ Email: _____

Facebook: _____ Twitter: _____

Please Select Your Sponsorship Level:

- | | |
|---|---|
| <input type="checkbox"/> Presenting Sponsor (\$50,000+) | <input type="checkbox"/> Silver Sponsor (\$5,000) |
| <input type="checkbox"/> Platinum Sponsor (\$25,000) | <input type="checkbox"/> Platinum Sponsor (\$2,500) |
| <input type="checkbox"/> Gold Sponsor (\$10,000) | |

Thank you for supporting MSEF! Please complete and return this form to Lauren Doty, Head of Major Gifts via email or mail - payment instructions will be provided upon receipt of this form :

ldoty@scifair.com

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